



16 East Main St. Moorestown, NJ 08057



Moorestown Business Association

Phone: 856/234-8260 • Email: Info@MoorestownBusiness.com • www.MoorestownBusiness.com

2017 Events Sponsorship Application Form

- Diamond Membership Level (\$5,000) - All Platinum Level Benefits below and your Logo in a larger size, plus:**
 - Your Sponsorship Level with Company Name and Logo above the Event title on all Event advertising / publicity
 - 12 email blasts to membership in one calendar year
- Platinum Membership Level (\$2,500) - All Gold Level Benefits below and your Logo in a larger size, plus:**
 - Your Sponsorship Level with Name and Logo prominently displayed at the top of each page on the MBA Website.
 - A free Booth Space at all MBA Events during the year (not just the Event you sponsor).
 - 8 email blasts to membership in one calendar year
- Gold Membership Level (\$1,000) - All Silver Level Benefits below and your Logo in a larger size, plus:**
 - Your Sponsorship Level with Company Name and Logo displayed on all Event banners printed (i.e., food courts).
 - 6 email blasts to membership in one calendar year
 - Literature and Premium / Gift Distribution at every MBA Monthly Membership Meeting
 - Company banner displayed at all MBA Meetings
- Silver Membership Level (\$500) - All Bronze Level Benefits below and your Logo in a larger size, plus:**
 - Includes 2017 Membership and Business Photo or Logo added to the printed Directory in the category listings.
 - 4 email blasts to membership in one calendar year
 - In all advertising and publicity for the event (flyers, posters, ads, website, etc.).
- Bronze Level (\$250):**
 - Your Sponsorship Level with Company Name and Logo will appear:
 - On the sponsored Event Page in our MBA Directory which is mailed to all Moorestown residents / businesses
 - In a rotating box on the MBA Website Home Page
 - In the right column on the sponsored Event Page of our MBA Website (www.MoorestownBusiness.com)
 - A free booth space at the event you sponsor
- Meeting Sponsor (\$150):**
 - A three-minute 'commercial' for your Company at the meeting.
 - In a rotating box on the MBA Website Home Page
 - Your Company materials placed at each seat and your Company banner hung at the meeting.
 - Your Company Name and Logo on the MBA Website announcing the meeting and as an MBA Sponsor
 - Your Company will receive 4 MBA email blasts during the course of the year

Please select which Events you wish to sponsor.

- 2nd Daffodil Day: Sat., April 22nd, 9am-4pm (advertised regionally)
- 41st Moorestown Day: Sat., June 3rd, 9am – 4pm (Rotary Run day; advertised regionally)
- 3rd Ladies Night Out: Thursday, October 5th, 6-9pm (advertised regionally)
- 23rd Autumn in Moorestown Festival: Sat., October 14th, 9am – 4pm (advertised regionally)
- 41st Candlelight Night: Friday, November 3rd, 5 to 8pm (advertised regionally)
- 1st Annual Restaurant Week-November 12th-16th – Restaurants throughout Moorestown
- 3rd Annual Holiday Stroll: Beginning Thursday, November 30th, 6-9pm for the next 4 weeks (advertised regionally)
- Monthly Meeting Sponsor - \$150 (website & email advertising)
 - Jan. 18 Mar. 15 May 17 July 19 Sep. 20 Nov. 15
 - Feb. 15 Apr. 19 Jun. 21 No Aug. Mtg. Oct. 18 Dec. 20

Business Name: _____ Contact Name & #: _____

1. Mail this form with Payment to: MBA, 16 East Main Street, Moorestown, NJ 08057.
2. Email this form to Georgesoftly@gmail.com Sponsorship Chair and pay on web site. Phone# 856-465-3288.